

## Florida Likely Voters Have Strong Take Pushing Masks and Vaccines

August 23, 2021

For Immediate Release:

In a recent poll of 1,222 likely Florida voters over the age of 45, we see a damning cry to mandatory vaccines and facemasks, regardless of their age, gender, or location. When looking at the data, you will see how this issue could strongly shape the next election from the top down, more so than personalities.

**Sneak Peak:** Out of those surveyed, nearly 85% wear facemasks most of the time, if not all. We see strong opposition to Governor DeSantis' with-holding of funds based on masking mandates. We also see over 75% saying employment should be conditional upon you getting a vaccination. Additionally, we found 58.7% saying we opened the state up to early.

There were nine questions, and the topline data will be shown on the following pages.

First, this is very telling with nearly 85% saying they would wear a mask in public if they can't social distance.

### First, do you wear a face mask in public when you can't social distance?

<i>Responses: 1222</i>		<i>Total</i>	<i>Overall %</i>
1. Always		840	68.7%
2. Most of the time		173	14.2%
3. Sometimes		104	8.5%
4. None of the time		105	8.6%

Additionally, we see that DeSantis is out of step with the most likely voters in Florida when only 29.3% support his wanting to withhold funding from school systems that enact facemask mandates. This issue is what is separating him and his administration from the desires of the voters.

### 2. Do you think Governor Ron DeSantis should withhold funding from school districts that make facemasks mandatory?

<i>Responses: 1222</i>		<i>Total</i>	<i>Overall %</i>
1. Yes		358	29.3%
2. No		864	70.7%

To follow up on that was a shock to us here at the Listener Group; we found that 74.5% of those surveyed wanted masks to be mandatory in their local school systems. Again, wanting to be safe than sorry with regards to the children, regardless of their likelihood of getting it or not.

**3. Next, do you think masks should be mandatory in your local school system?**

<i>Responses: 1222</i>		<i>Total</i>	<i>Overall %</i>
	1. Yes	910	74.5%
	2. No	312	25.5%

Also, those surveyed think that if any government was to make a choice about masks in schools, they would prefer it be from local education or school board officials as opposed to dictates from elected officials in Tallahassee.

**4. Next, do you think the choice of making a mask mandatory or not should be made from officials in Tallahassee or from your local school board officials?**

<i>Responses: 1222</i>		<i>Total</i>	<i>Overall %</i>
	1. Tallahassee	281	23.0%
	2. Local education leaders	800	65.5%
	3. Need more information	141	11.5%

Now, regarding the vaccines, this is very loud, to say the least. First, we have 75.5% who support across the board mandatory vaccinations for Covid-19.

**5. Now regarding vaccines, do you think do you agree with mandatory vaccinations for Covid 19?**

<i>Responses: 1222</i>		<i>Total</i>	<i>Overall %</i>
	1. Yes	923	75.5%
	2. No	299	24.5%

We then see 82.4% saying Covid-19 vaccinations should be mandatory for health care workers.

**6. Next, you do think all health care workers should have to be vaccinated?**

<i>Responses: 1222</i>		<i>Total</i>	<i>Overall %</i>
	1. Yes	1007	82.4%
	2. No	215	17.6%

Additionally, we see 78.1% saying teachers should be vaccinated.

<b>7. Do you think all teachers should have to be vaccinated?</b>			
<i>Responses: 1222</i>		<i>Total</i>	<i>Overall %</i>
	1. Yes	954	78.1%
	2. No	268	21.9%

And on top of that, for all other employment areas where you are facing more than 5 persons a day, we see that 69.4% saying your need to get vaccinated as a contingent of your employment.

<b>8. Now, in the everyday workforce, do you think an employer should mandate you get vaccinated as a condition of your employment?</b>			
<i>Responses: 1222</i>		<i>Total</i>	<i>Overall %</i>
	1. Yes	848	69.4%
	2. No	374	30.6%

Finally, this is shocking, but we found 58.7% saying we opened the state up for business too early.

<b>9. Finally, do think the state was opened for business too early?</b>			
<i>Responses: 1222</i>		<i>Total</i>	<i>Overall %</i>
	1. Yes	717	58.7%
	2. No	505	41.3%

**METHODOLOGY:**

The persons sampled were Florida likely voters with a voting score of 100% for the primary and general election cycles. The voters called were those only with landlines and were called using an Interactive Voice Response (IVR) system and were called during the hours of 1PM to 8PM August 21-22, 2021. The Margin of Error for this study is +/- 3.1% with a confidence level of 95%.

**ABOUT THE LISTENER GROUP:**

Starting as a call center and market research center in 1998; since 2010 TLG has been serving clients as a full-service Marketing Research, Advertising, Public Relations firm. If your success depends on other people—customers, clients, patients, readers, viewers, and voters in whatever role these people’s opinions of you matter—you need The Listener® Group. Headquartered in Pensacola, we have developed a team that has placed us, continuously, as the most accurate political and public policy polling firm in the Southeastern United States. We deliver a comprehensive blend of market research and advertising products that work in concert to maximize the effectiveness of your message. For more information you can contact Greg Fink at 850.384.7008 or [greg@thelistnergroupp.com](mailto:greg@thelistnergroupp.com).

**First, do you wear a face mask in public when you can't social distance?**

<i>Responses: 1222</i>		<i>Total</i>		<i>Overall %</i>
	1. Always	840		68.7%
	2. Most of the time	173		14.2%
	3. Sometimes	104		8.5%
	4. None of the time	105		8.6%

**1. First, do you wear a face mask in public when you can't social distance?**

<i>Responses: 1222</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
	<b>Party Labels</b>			
	<b>Democrat, Responses: 547</b>			
	1. Always	446	81.5%	36.5%
	2. Most of the time	65	11.9%	5.3%
	3. Sometimes	19	3.5%	1.6%
	4. None of the time	17	3.1%	1.4%
	<b>No Party Affiliation, Responses: 143</b>			
	1. Always	92	64.3%	7.5%
	2. Most of the time	24	16.8%	2.0%
	3. Sometimes	12	8.4%	1.0%
	4. None of the time	15	10.5%	1.2%
	<b>Republican, Responses: 532</b>			
	1. Always	302	56.8%	24.7%
	2. Most of the time	84	15.8%	6.9%
	3. Sometimes	73	13.7%	6.0%
	4. None of the time	73	13.7%	6.0%

**2. Do you think Governor Ron DeSantis should withhold funding from school districts that make facemasks mandatory?**

<i>Responses: 1222</i>		<i>Total</i>		<i>Overall %</i>
	1. Yes	358		29.3%

	2. No	864		70.7%
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**2. Do you think Governor Ron DeSantis should withhold funding from school districts that make facemasks mandatory?**

<i>Responses: 1222</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
<b>Party Labels</b>				
<b>Democrat, Responses: 547</b>				
	1. Yes	133	24.3%	10.9%
	2. No	414	75.7%	33.9%
<b>No Party Affiliation, Responses: 143</b>				
	1. Yes	51	35.7%	4.2%
	2. No	92	64.3%	7.5%
<b>Republican, Responses: 532</b>				
	1. Yes	174	32.7%	14.2%
	2. No	358	67.3%	29.3%

**3. Next, do you think masks should be mandatory in your local school system?**

<i>Responses: 1222</i>		<i>Total</i>		<i>Overall %</i>
	1. Yes	910		74.5%
	2. No	312		25.5%

**3. Next, do you think masks should be mandatory in your local school system?**

<i>Responses: 1222</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
<b>Party Labels</b>				
<b>Democrat, Responses: 547</b>				
	1. Yes	485	88.7%	39.7%
	2. No	62	11.3%	5.1%

<b>No Party Affiliation, Responses: 143</b>				
	1. Yes	106	74.1%	8.7%
	2. No	37	25.9%	3.0%
<b>Republican, Responses: 532</b>				
	1. Yes	319	60.0%	26.1%
	2. No	213	40.0%	17.4%

**4. Next, do you think the choice of making a mask mandatory or not should be made from officials in Tallahassee or from your local school board officials?**

<i>Responses: 1222</i>		<i>Total</i>		<i>Overall %</i>
	1. Tallahassee	281		23.0%
	2. Local education leaders	800		65.5%
	3. Need more information	141		11.5%

**4. Next, do you think the choice of making a mask mandatory or not should be made from officials in Tallahassee or from your local school board officials?**

<i>Responses: 1222</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
<b>Party Labels</b>				
<b>Democrat, Responses: 547</b>				
	1. Tallahassee	109	19.9%	8.9%
	2. Local education leaders	390	71.3%	31.9%
	3. Need more information	48	8.8%	3.9%
<b>No Party Affiliation, Responses: 143</b>				
	1. Tallahassee	26	18.2%	2.1%
	2. Local education leaders	105	73.4%	8.6%
	3. Need more information	12	8.4%	1.0%
<b>Republican, Responses: 532</b>				

1. Tallahassee	146	27.4%	11.9%
2. Local education leaders	305	57.3%	25.0%
3. Need more information	81	15.2%	6.6%

**5. Now regarding vaccines, do you think do you agree with mandatory vaccinations for Covid 19?**

<i>Responses: 1222</i>		<i>Total</i>		<i>Overall %</i>
	1. Yes	923		75.5%
	2. No	299		24.5%

**5. Now regarding vaccines, do you think do you agree with mandatory vaccinations for Covid 19?**

<i>Responses: 1222</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
	<b>Party Labels</b>			
	<b>Democrat, Responses: 547</b>			
	1. Yes	452	82.6%	37.0%
	2. No	95	17.4%	7.8%
	<b>No Party Affiliation, Responses: 143</b>			
	1. Yes	107	74.8%	8.8%
	2. No	36	25.2%	2.9%
	<b>Republican, Responses: 532</b>			
	1. Yes	364	68.4%	29.8%
	2. No	168	31.6%	13.7%

**6. Next, you do think all health care workers should have to be vaccinated?**

<i>Responses: 1222</i>		<i>Total</i>		<i>Overall %</i>
	1. Yes	1007		82.4%
	2. No	215		17.6%

**6. Next, you do think all health care workers should have to be vaccinated?**

<i>Responses: 1222</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
<b>Party Labels</b>				
<b>Democrat, Responses: 547</b>				
1. Yes		478	87.4%	39.1%
2. No		69	12.6%	5.6%
<b>No Party Affiliation, Responses: 143</b>				
1. Yes		119	83.2%	9.7%
2. No		24	16.8%	2.0%
<b>Republican, Responses: 532</b>				
1. Yes		410	77.1%	33.6%
2. No		122	22.9%	10.0%

**7. Do you think all teachers should have to be vaccinated?**

<i>Responses: 1222</i>		<i>Total</i>		<i>Overall %</i>
1. Yes		954		78.1%
2. No		268		21.9%

**7. Do you think all teachers should have to be vaccinated?**

<i>Responses: 1222</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
<b>Party Labels</b>				
<b>Democrat, Responses: 547</b>				
1. Yes		461	84.3%	37.7%
2. No		86	15.7%	7.0%
<b>No Party Affiliation, Responses: 143</b>				
1. Yes		117	81.8%	9.6%

	2. No	26	18.2%	2.1%
<b>Republican, Responses: 532</b>				
	1. Yes	376	70.7%	30.8%
	2. No	156	29.3%	12.8%

**8. Now, in the everyday workforce, do you think an employer should mandate you get vaccinated as a condition of your employment?**

<i>Responses: 1222</i>		<i>Total</i>		<i>Overall %</i>
	1. Yes	848		69.4%
	2. No	374		30.6%

**8. Now, in the everyday workforce, do you think an employer should mandate you get vaccinated as a condition of your employment?**

<i>Responses: 1222</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
<b>Party Labels</b>				
<b>Democrat, Responses: 547</b>				
	1. Yes	433	79.2%	35.4%
	2. No	114	20.8%	9.3%
<b>No Party Affiliation, Responses: 143</b>				
	1. Yes	101	70.6%	8.3%
	2. No	42	29.4%	3.4%
<b>Republican, Responses: 532</b>				
	1. Yes	314	59.0%	25.7%
	2. No	218	41.0%	17.8%

<b>9. Finally, do think the state was opened for business too early?</b>			
<i>Responses: 1222</i>		<i>Total</i>	<i>Overall %</i>
	1. Yes	717	58.7%
	2. No	505	41.3%

<b>9. Finally, do think the state was opened for business too early?</b>				
<i>Responses: 1222</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
<b>Party Labels</b>				
<b>Democrat, Responses: 547</b>				
	1. Yes	387	70.7%	31.7%
	2. No	160	29.3%	13.1%
<b>No Party Affiliation, Responses: 143</b>				
	1. Yes	90	62.9%	7.4%
	2. No	53	37.1%	4.3%
<b>Republican, Responses: 532</b>				
	1. Yes	240	45.1%	19.6%
	2. No	292	54.9%	23.9%