

Florida Voters Support No Caps on Medical and Implementation of Recreational Marijuana

Florida voters in all parties support no caps on THC limits in medical marijuana as well as strongly support recreational marijuana. In a Listener Group study of 746 likely Florida voters, all north of the I-4 Corridor (spanning between Tampa and Orlando), we see 64.2% support legalizing recreational marijuana this legislative session with 60.9% saying there should be no caps on the levels of THC in medical marijuana products.

In fact, for those who think this is a partisan issue; we actually found that for Republicans, 51% support recreational marijuana while 56.6% support having no caps on the levels of THC, which is currently being proposed in Tallahassee.

Additionally, since we already had a feeling of the opinions of those living south of Tampa and Orlando, the majority of the study was sampled strongly in the Northwestern Florida Panhandle as well as the North Central part of Florida; areas that are thought to be traditionally conservative.

First, do you think recreational marijuana should be legalized in this legislative session?			
<i>Responses: 746</i>		<i>Total</i>	<i>Overall %</i>
	1. Yes	479	64.2%
	2. No	267	35.8%

2. Finally, do you think there should be any caps to THC levels produced in medical marijuana products? If so, what level should they be capped?			
<i>Responses: 746</i>		<i>Total</i>	<i>Overall %</i>
	1. No caps	454	60.9%
	2. 10% cap	292	39.1%

METHODOLOGY:

The persons sampled were likely Florida voters. The voters called were those only with landlines via IVR methodology. Likely voters were defined as those who have a 100% voting record for the past 8 election cycles. We also called new voters as well. The interviews were conducted between 1PM and 4PM March 10. The Margin of Error for this study is +/- 4.5% with a confidence level of 95%.

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1. First, do you think recreational marijuana should be legalized in this legislative session?				
<i>Responses: 746</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
	Gender (3R)			
	Male, Responses: 362			
	1. Yes	245	67.7%	32.8%
	2. No	117	32.3%	15.7%
	Female, Responses: 378			
	1. Yes	230	60.8%	30.8%
	2. No	148	39.2%	19.8%
	Unknown, Responses: 6			
	1. Yes	4	66.7%	0.5%
	2. No	2	33.3%	0.3%

1. First, do you think recreational marijuana should be legalized in this legislative session?				
<i>Responses: 746</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
	Age (Generational)			
	21 and Under, Responses: 5			
	1. Yes	3	60.0%	0.4%
	2. No	2	40.0%	0.3%
	22 to 34 "Millennials", Responses: 89			
	1. Yes	66	74.2%	8.8%
	2. No	23	25.8%	3.1%

35 to 44 "Gen X", Responses: 75				
1. Yes	60	80.0%	8.0%	
2. No	15	20.0%	2.0%	
45 to 64 "Boomers", Responses: 245				
1. Yes	159	64.9%	21.3%	
2. No	86	35.1%	11.5%	
65+ "Traditionalist", Responses: 332				
1. Yes	191	57.5%	25.6%	
2. No	141	42.5%	18.9%	

1. First, do you think recreational marijuana should be legalized in this legislative session?				
<i>Responses: 746</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
Party Labels				
Democrat, Responses: 265				
1. Yes	191	72.1%	25.6%	
2. No	74	27.9%	9.9%	
No Party Affiliation , Responses: 191				
1. Yes	140	73.3%	18.8%	
2. No	51	26.7%	6.8%	
Republican, Responses: 290				
1. Yes	148	51.0%	19.8%	
2. No	142	49.0%	19.0%	

2. Finally, do you think there should be any caps to THC levels produced in medical marijuana products? If so, what level should they be capped?

<i>Responses: 746</i>		<i>Total</i>		<i>Overall %</i>
	1. No caps	454		60.9%
	2. 10% cap	292		39.1%

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<i>Responses: 746</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
Gender (3R)				
Male, Responses: 362				
	1. No caps	222	61.3%	29.8%
	2. 10% cap	140	38.7%	18.8%
Female, Responses: 378				
	1. No caps	228	60.3%	30.6%
	2. 10% cap	150	39.7%	20.1%
Unknown, Responses: 6				
	1. No caps	4	66.7%	0.5%
	2. 10% cap	2	33.3%	0.3%

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<i>Responses: 746</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
Age (Generational)				
21 and Under, Responses: 5				
	1. No caps	2	40.0%	0.3%
	2. 10% cap	3	60.0%	0.4%
22 to 34 "Millennials", Responses: 89				
	1. No caps	61	68.5%	8.2%

	2. 10% cap	28	31.5%	3.8%
35 to 44 "Gen X", Responses: 75				
	1. No caps	55	73.3%	7.4%
	2. 10% cap	20	26.7%	2.7%
45 to 64 "Boomers", Responses: 245				
	1. No caps	148	60.4%	19.8%
	2. 10% cap	97	39.6%	13.0%
65+ "Traditionalist", Responses: 332				
	1. No caps	188	56.6%	25.2%
	2. 10% cap	144	43.4%	19.3%

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<i>Responses: 746</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
Party Labels				
Democrat, Responses: 265				
	1. No caps	155	58.5%	20.8%
	2. 10% cap	110	41.5%	14.7%
No Party Affiliation , Responses: 191				
	1. No caps	135	70.7%	18.1%
	2. 10% cap	56	29.3%	7.5%
Republican, Responses: 290				
	1. No caps	164	56.6%	22.0%
	2. 10% cap	126	43.4%	16.9%