

## Trump Leads by Four with Likely Florida Voters on Eve of Election Day

**November 2, 2020**

### For Immediate Release:

With the election tomorrow; according to Inweekly/Listener Group/Political Matrix study of 966 likely Florida voters, Donald Trump has reclaimed a lead, albeit narrow, over Joe Biden 48.0% to 44.2% with only 7.8% being undecided. The African American support has surged to 38% in support of Trump. The majority of the age demographics are fairly tight as well. Additionally, it looks as though the undecided in this race are the highest of any of the last several polls. Our position to this is that if you are still, at this moment, really undecided, then the likelihood of their participating in the election tomorrow might be remote. Topline data and cross tabulated data are on the following pages.

### METHODOLOGY:

The cross tabs for this study are age, race, gender and party affiliation. The persons sampled were Florida likely voters with a voting score of 100% for the general election cycles. The voters called were those only with landlines and were called using an Interactive Voice Response (IVR) system and were called during the hours of 1PM to 8PM on November 2, 2020. The Margin of Error for this study is +/- 3.5% with a confidence level of 95%. Please see details on the following pages.

If the election for president were held today, who would you vote for between Donald Trump or Joe Biden?				
<i>Responses: 966</i>		<i>Total</i>		<i>Overall %</i>
	1. Joe Biden	427		44.2%
	2. Donald Trump	464		48.0%
	3. Undecided	75		7.8%

If the election for president were held today, who would you vote for between Donald Trump or Joe Biden?				
<i>Responses: 966</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
<b>Gender (2R)</b>				
<b>Male, Responses: 404</b>				
	1. Joe Biden	168	41.6%	17.4%
	2. Donald Trump	198	49.0%	20.5%
	3. Undecided	38	9.4%	3.9%

<b>Female, Responses: 559</b>				
1. Joe Biden	258	46.2%	26.7%	
2. Donald Trump	264	47.2%	27.3%	
3. Undecided	37	6.6%	3.8%	

<b>If the election for president were held today, who would you vote for between Donald Trump or Joe Biden?</b>				
<i>Responses: 966</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
<b>Age (Generational)</b>				
<b>21 and Under, Responses: 51</b>				
1. Joe Biden	35	68.6%	3.6%	
2. Donald Trump	15	29.4%	1.6%	
3. Undecided	1	2.0%	0.1%	
<b>22 to 34 "Millennials", Responses: 160</b>				
1. Joe Biden	72	45.0%	7.5%	
2. Donald Trump	77	48.3%	8.0%	
3. Undecided	11	6.7%	1.1%	
<b>35 to 44 "Gen X", Responses: 153</b>				
1. Joe Biden	70	45.6%	7.2%	
2. Donald Trump	70	45.6%	7.2%	
3. Undecided	13	8.7%	1.3%	
<b>45 to 64 "Boomers", Responses: 276</b>				
1. Joe Biden	118	42.8%	12.2%	
2. Donald Trump	135	48.9%	14.0%	
3. Undecided	23	8.3%	2.4%	
<b>65+ "Traditionalist", Responses: 326</b>				
1. Joe Biden	146	44.7%	15.1%	
2. Donald Trump	156	47.9%	16.1%	

3. Undecided	24	7.4%	2.5%
--------------	----	------	------

**If the election for president were held today, who would you vote for between Donald Trump or Joe Biden?**

<i>Responses: 966</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
<b>Race (FDoS)</b>				
<b>Black, Not Hispanic, Responses: 160</b>				
1. Joe Biden		87	54.4%	9.0%
2. Donald Trump		61	38.1%	6.3%
3. Undecided		12	7.5%	1.2%
<b>Hispanic, Responses: 96</b>				
1. Joe Biden		40	41.7%	4.1%
2. Donald Trump		47	49.0%	4.9%
3. Undecided		9	9.4%	0.9%
<b>White, Not Hispanic, Responses: 676</b>				
1. Joe Biden		285	42.2%	29.5%
2. Donald Trump		346	51.2%	35.8%
3. Undecided		45	6.7%	4.7%
<b>Other, Responses: 34</b>				
1. Joe Biden		15	44.1%	1.6%
2. Donald Trump		12	35.3%	1.2%
3. Undecided		7	20.6%	0.7%

<b>If the election for president were held today, who would you vote for between Donald Trump or Joe Biden?</b>				
<i>Responses: 966</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
<b>Party Labels</b>				
<b>Democrat, Responses: 415</b>				
1. Joe Biden		260	62.7%	26.9%
2. Donald Trump		125	30.1%	12.9%
3. Undecided		30	7.2%	3.1%
<b>No Party Affiliation , Responses: 198</b>				
1. Joe Biden		88	44.4%	9.1%
2. Donald Trump		88	44.4%	9.1%
3. Undecided		22	11.1%	2.3%
<b>Republican, Responses: 353</b>				
1. Joe Biden		79	22.4%	8.2%
2. Donald Trump		251	71.1%	26.0%
3. Undecided		23	6.5%	2.4%