



Biden and Trump: Too Close to Call in Florida

Trump has 29.1% of African Americans and 56.2% of Hispanics

October 30, 2020

For Immediate Release:

According to a Listener Group/Political Matrix study of 900 likely voters in Florida voters, the race has severely tightened with a statistical dead heat. Today Biden is at 48.2% while Trump has 47.7%. Although, the biggest surprise is Trump's love affair with the African American community garnishing 29.1% of their support statewide. As the race continues to tighten, it all comes down to who is going to get their base and those in the middle out to the polls. Republican Presidential candidate and could be a death nail for Joe Biden's campaign.

First, if the election were held today, who are you voting for between Joe Biden and Donald Trump? For Joe Biden, press 1; For Donald Trump, press 2; For still undecided, press 3;			
Responses: 900	Total	Overall %	
1. Joe Biden	434	48.2%	
2. Donald Trump	429	47.7%	
3. Undecided	37	4.1%	

1. First, if the election were held today, who are yo Biden, press 1; For Donald Trump, press 2; For st		en and Donald Tru	ımp? For Joe
Responses: 900	Total	Crosstab %	Overall %
Gender (2R)			
Male, Responses: 419			
1. Joe Biden	198	47.3%	22.0%
2. Donald Trump	205	48.9%	22.8%
3. Undecided	16	3.8%	1.8%
Female, Responses: 477			
1. Joe Biden	234	49.1%	26.0%
2. Donald Trump	222	46.5%	24.7%
3. Undecided	21	4.4%	2.3%





First, if the election were held today, who are yo len, press 1; For Donald Trump, press 2; For sti		en and Donald Tru	ımp? For Joe
sponses: 900	Total	Crosstab %	Overall %
Race (FDoS)			
American Indian or Alaskan Native, Re	sponses: 5		
1. Joe Biden	1	20.0%	0.1%
2. Donald Trump	3	60.0%	0.3%
3. Undecided	1	20.0%	0.1%
Asian Or Pacific Islander, Responses: 9			
1. Joe Biden	3	33.3%	0.3%
2. Donald Trump	4	44.4%	0.4%
3. Undecided	2	22.2%	0.2%
Black, Not Hispanic, Responses: 134			
1. Joe Biden	92	68.7%	10.2%
2. Donald Trump	39	29.1%	4.3%
3. Undecided	3	2.2%	0.3%
Hispanic, Responses: 80			
1. Joe Biden	35	43.8%	3.9%
2. Donald Trump	45	56.2%	5.0%
3. Undecided	0	0.0%	0.0%
White, Not Hispanic, Responses: 645			
1. Joe Biden	290	45.0%	32.2%
2. Donald Trump	326	50.5%	36.2%
3. Undecided	29	4.5%	3.2%
Other, Responses: 11			
1. Joe Biden	3	27.3%	0.3%
2. Donald Trump	6	54.5%	0.7%





3. Undecided	2	18.2%	0.2%
Multi-racial, Responses: 2			
1. Joe Biden	1	50.0%	0.1%
2. Donald Trump	1	50.0%	0.1%
3. Undecided	0	0.0%	0.0%
Unknown, Responses:			
1. Joe Biden	0	0.0%	0.0%
2. Donald Trump	0	0.0%	0.0%
3. Undecided	0	0.0%	0.0%

Respor	nses: 900	Total	Crosstab %	Overall %
	Party Labels			
	Democrat, Responses: 357			
	1. Joe Biden	271	75.9%	30.1%
	2. Donald Trump	76	21.3%	8.4%
	3. Undecided	10	2.8%	1.1%
	No Party Affiliation , Responses: 178			
	1. Joe Biden	95	53.4%	10.6%
	2. Donald Trump	73	41.0%	8.1%
	3. Undecided	10	5.6%	1.1%
	Republican, Responses: 365			
	1. Joe Biden	68	18.6%	7.6%
	2. Donald Trump	280	76.7%	31.1%
	3. Undecided	17	4.7%	1.9%





METHODOLOGY:

The cross tabs for this study are race, gender and party affiliation. The persons sampled were Florida likely voters with a voting score of 100% for the general election cycles. The voters called were those only with landlines and were called using an Interactive Voice Response (IVR) system and were called during the hours of 1PM to 8PM during the dates of October 62-28, 2020. The Margin of Error for this study is +/- 3.5% with a confidence level of 95%.