

## Trump is Leading in Florida – 21.9% of African American Vote

**October 25, 2020**

**For Immediate Release:**

According to a Listener Group/Political Matrix study of 895 likely voters in Florida voters, Donald Trump is leading Joe Biden 49.2% to 45.1%. What is more surprising though is with the African American vote, we have Trump taking nearly 22%. That is very high for a Republican Presidential candidate and could be a death nail for Joe Biden’s campaign.

<b>If the election for president were held today, who would you vote for between Donald Trump or Joe Biden?</b>			
<i>Responses: 895</i>		<i>Total</i>	<i>Overall %</i>
	1. Joe Biden	404	45.1%
	2. Donald Trump	440	49.2%
	3. Undecided	51	5.7%

<b>1. If the election for president were held today, who would you vote for between Donald Trump or Joe Biden?</b>				
<i>Responses: 895</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
	<b>Race (FDoS)</b>			
	<b>Black, Not Hispanic, Responses: 105</b>			
	1. Joe Biden	75	71.4%	8.4%
	2. Donald Trump	23	21.9%	2.6%
	3. Undecided	7	6.7%	0.8%
	<b>Hispanic, Responses: 93</b>			
	1. Joe Biden	35	37.6%	3.9%
	2. Donald Trump	52	55.9%	5.8%
	3. Undecided	6	6.5%	0.7%
	<b>White, Not Hispanic, Responses: 669</b>			
	1. Joe Biden	282	42.2%	31.5%
	2. Donald Trump	354	52.9%	39.6%

	3. Undecided	33	4.9%	3.7%
<b>Other, Responses: 22</b>				
	1. Joe Biden	8	36.4%	0.3%
	2. Donald Trump	10	45.5%	0.6%
	3. Undecided	4	18.2%	0.1%

**1. If the election for president were held today, who would you vote for between Donald Trump or Joe Biden?**

<i>Responses: 895</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
<b>Party Labels</b>				
<b>Democrat, Responses: 361</b>				
	1. Joe Biden	271	75.1%	30.3%
	2. Donald Trump	71	19.7%	7.9%
	3. Undecided	19	5.3%	2.1%
<b>No Party Affiliation , Responses: 165</b>				
	1. Joe Biden	68	41.2%	7.6%
	2. Donald Trump	79	47.9%	8.8%
	3. Undecided	18	10.9%	2.0%
<b>Republican, Responses: 369</b>				
	1. Joe Biden	65	17.6%	7.3%
	2. Donald Trump	290	78.6%	32.4%
	3. Undecided	14	3.8%	1.6%

**METHODOLOGY:**

The cross tabs for this study are age, race, gender and party affiliation. The persons sampled were Florida likely voters with a voting score of 100% for the general election cycles. The voters called were those only with landlines and were called using an Interactive Voice Response (IVR) system and were called during the hours of 1PM to 8PM during the dates of October 22-24, 2020. The Margin of Error for this study is +/- 3.5% with a confidence level of 95%. Please see details on the following pages.